PRODUCT PROFILE - NOW FRESH

NOW FRESH™ Grain Free Large Breed Adult Dog Recipe

Nutrient profile	As fed basis	Dry matter basis	Per 1000 kcal
Energy:			
ME per kg	3573 kcal/kg	3884 kcal/kg	n/a
ME per cup	393 kcal/cup	427 kcal/cup	n/a
Energy from protein	28 %	28 %	n/a
Energy from fat	34 %	34 %	n/a
Energy from carbs	38 %	38 %	n/a
Proximates:			
Moisture	8 %	0 %	22.4 g
Protein	28 %	31 %	79.5 g
Fat	14 %	15 %	39.7 g
Fibre	3.6 %	3.9 %	10.1 g
Ash	6.6 %	7.2 %	18.5 g
Carbohydrates	39 %	43 %	110 g
Amino acids:			
Arginine	1.20 %	1.30 %	3.36 g
Lysine	1.20 %	1.30 %	3.36 g
Met + Cys	1.02 %	1.11 %	2.85 g
Phe + Tyr	2.52 %	2.74 %	7.05 g
Tryptophan	0.34 %	0.37 %	0.95 g
Taurine	0.15 %	0.16 %	0.42 g
Fatty acids:			
Omega-6	2.10 %	2.28 %	5.88 g
Omega-3	0.80 %	0.87 %	2.24 g
DHA	0.07 %	0.08 %	0.20 g
Linoleic acid	2.0 %	2.2 %	5.60 g
Minerals:			
Calcium	1.0 %	1.1 %	2.80 g
Phosphorus	0.8 %	0.9 %	2.24 g
Potassium	0.8 %	0.9 %	2.24 g
Sodium	0.27 %	0.29 %	0.76 g
Chloride	0.34 %	0.37 %	0.95 g
Magnesium	0.09 %	0.10 %	0.26 g
Iron	150 mg/kg	163 mg/kg	41.8 mg
Copper	17 mg/kg	19 mg/kg	4.87 mg
Manganese	30.1 mg/kg	32.7 mg/kg	8.42 mg
Zinc	144 mg/kg	156 mg/kg	40.2 mg
Iodine	3.6 mg/kg	3.9 mg/kg	1.00 mg
Selenium	0.44 mg/kg	0.47 mg/kg	0.12 mg
Vitamins:			
Vitamin A	21144 IU/kg	22983 IU/kg	5918 IU
Vitamin D	1554 IU/kg	1689 IU/kg	435 IU
Vitamin E	180 IU/kg	196 IU/kg	50.4 IU
Thiamine	15.0 mg/kg	16.3 mg/kg	4.21 mg
Riboflavin	13.7 mg/kg	14.9 mg/kg	3.83 mg
Pantothenic acid	30.6 mg/kg	33.3 mg/kg	8.58 mg
Niacin	38 mg/kg	42 mg/kg	10.7 mg
Pyridoxine	3.8 mg/kg	4.1 mg/kg	1.05 mg
Folic acid	0.6 mg/kg	0.7 mg/kg	0.18 mg
Biotin	0.55 mg/kg	0.60 mg/kg	0.15 mg
Vitamin B12	0.10 mg/kg	0.11 mg/kg	0.028 mg

Ingredients

De-boned turkey, whole dried egg, potatoes, peas, potato flour, tapioca, pea flour, flaxseed, de-boned salmon, de-boned duck, sweet potatoes, natural flavour, monocalcium phosphate, canola oil (preserved with mixed tocopherols), apples, pea fibre, calcium carbonate, coconut oil (preserved with mixed tocopherols), suncured alfalfa, carrots, pumpkin, squash, bananas, blueberries, cranberries, blackberries, pomegranate, papayas, lentils, broccoli, spinach, dried chicory root, salt, choline chloride, taurine, vitamins (vitamin E supplement, L-ascorbyl-2-polyphosphate (a source of vitamin C), niacin, d-calcium pantothenate, vitamin A supplement, thiamine mononitrate, riboflavin, beta-carotene, vitamin B12 supplement, biotin, pyridoxine hydrochloride, vitamin D3 supplement, folic acid), minerals (ferrous sulphate, zinc proteinate, iron proteinate, selenium yeast, zinc oxide, copper sulphate, manganese proteinate, copper proteinate, manganous oxide, calcium iodate), dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, glucosamine hydrochloride, DL-methionine, L-lysine, potassium chloride, chondroitin sulphate, L-carnitine, New Zealand green mussels, yucca schidigera extract, dried rosemary, green tea extract, peppermint, parsley, rosehips, zedoary, dandelion, chamomile, ginger, turmeric, fennel, juniper berries, licorice, cardamom, cloves.

NOW FRESH™ Grain Free Large Breed Adult Dog Recipe is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for Maintenance.

